



State of Alabama Personnel Department  
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[www.personnel.alabama.gov](http://www.personnel.alabama.gov)  
Continuous Announcement

## COMMUNICATIONS AND PUBLIC RELATIONS SPECIALIST – 11044

### RECRUITMENT OPTION - 289

**Salary:** \$37,612.80 - \$62,894.40

Starting salary upon initial appointment to the merit system may be based on various factors.

**Announcement Date:** September 21, 2022

**Revised Date:** September 13, 2023

#### JOB INFORMATION

The Communications and Public Relations Specialist – Recruitment Option is a permanent, full-time position used by various agencies. This is beginning communications, public relations, and marketing work in a state agency. Employees in this position assist with the development and execution of recruiting strategies to deliver suitable job candidates for positions.

#### MINIMUM REQUIREMENT(S)

- Bachelor's degree from an accredited\* four-year college or university in Human Resources, Marketing, Public Administration, Public Relations, or a closely related field
- Two (2) years of professional experience in the field of human resources, professional staffing/recruitment, marketing, or public relations

#### ADDITIONAL REQUIREMENT(S)

- Applicants must submit an official college transcript for each accredited\* postsecondary academic institution attended. Original transcripts issued to students will be accepted. Photocopies of transcripts and faxed transcripts will be accepted. Information obtained from the internet will NOT be accepted. You may request to have your school, or a third-party transcript service send your transcript directly to the State Personnel Department at [transcripts@personnel.alabama.gov](mailto:transcripts@personnel.alabama.gov). This email address is only for educational correspondence. Any emails sent to this address by an applicant will be discarded. Official transcripts which have been submitted for any state job after January 2, 2012, will remain on file in our system and will not need to be resubmitted. You may call to verify.

#### NOTE(S)

- A Master's degree from an accredited\* college or university in Human resources, Marketing, Public Administration, Public Relations, or a closely related field may substitute for one (1) year of the required experience, provided the applicant possesses a qualifying Bachelor's degree.

#### EXAMINATION

- Open-Competitive to all applicants
- An evaluation of Training and Experience as shown on the application will comprise 100% of the final score for the open-competitive register.

#### HOW TO APPLY

- Complete an Application for Examination Form available at [www.personnel.alabama.gov](http://www.personnel.alabama.gov), the above address, or any Alabama Career Center Office.
- Apply on-line, by mail, by fax, or by email at [apply@personnel.alabama.gov](mailto:apply@personnel.alabama.gov). Applications will be accepted until further notice. The State Personnel Department is not responsible for late receipt of applications due to mail service or faxing malfunctions.

**THE STATE OF ALABAMA IS AN EQUAL OPPORTUNITY EMPLOYER**

\*Please refer to the back of this announcement for complete information on State Personnel's policy for accepting post-secondary and advanced degrees.

Except for pretest information provided by State Personnel to all applicants, you should not directly or indirectly obtain information about examinations. If you do, the State Personnel Director may do several things. One, you may not be given an examination. Two, you may be disqualified after an examination. Three, your name may be removed from a register. Or four, your name may not be certified from the register. (Rules of the State Personnel Board, Chapter 670-x-9). According to the Code of Alabama, 36-26-47, a willful violation of exam security is a misdemeanor. Any person who is convicted of this type of misdemeanor will be ineligible for appointment to or employment in a position in State service for a period of five years and, if the person is an officer or employee of the State, will forfeit his or her office or position.

If you know of anyone who has violated this policy, you should contact the Examination Manager at the State Personnel Department.

**Applicants hired by the State of Alabama on or after January 1, 2012 will be subject to the E-Verify process pursuant to Act No. 2011-535.**

### **State of Alabama Personnel Department**

#### **Policy on Accepting College Coursework, Post-Secondary and Advanced Degrees**

1. Specific college coursework required for a job classification, as well as bachelor's, graduate, post graduate, and doctoral degrees will be accepted from schools accredited by the Distance Education Accrediting Commission (DEAC) or any of the six regional accreditation associations in the United States listed below:

- Southern Association of Colleges and Schools (SACS)
- Middle States Commission on Higher Education (MSCHE)
- Northwest Commission on Colleges and Universities (NWCCU)
- Higher Learning Commission (HLC)
- New England Commission of Higher Education (NECHE)
- Western Association of Schools and Colleges –Senior College and University Commission (WASC-SCUC)

College coursework is defined as credit hours leading to a bachelor's degree or higher.

2. Coursework or degrees from schools that have not been accredited by one of the above accreditation associations may be accepted if a ***regionally accredited school\**** considers the coursework or degree to be an acceptable prerequisite for admission to an advanced degree program. For example, if a regionally accredited school accepts an applicant's bachelor's degree for admittance into a graduate degree program, State Personnel will accept the degree. In the case of required college coursework (but no degree requirement), State Personnel will accept the college coursework if a regionally accredited school accepts the coursework towards a post-secondary degree (e.g., a bachelor's degree). ***This must be documented by a letter of acceptance from the regionally accredited school.*** State Personnel will review such requests on a case-by-case basis.

Note: This policy is subject to change. Certain state agencies may have additional requirements.

\*The term "regionally accredited school" refers to an institution of higher education accredited by one of the six regional accreditation associations listed above.